Appendix B. STOP-JIA Dissemination Plan

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	Questions	Comments	Notes
Research Findings	What is going to be disseminated?	Primary and secondary research findings regarding the comparative effectiveness of the CARRA pJIA CTPs	Make certain that any writing is lay literate and easily understandable

End users	With whom will you share research findings?	• Patients with JIA and caregivers
		• Study participants
		• Healthcare providers:
		  o CARRA members
		  o Pediatric rheumatologists
		  o International pediatric rheumatologists
		  o Rheumatology Nurses and NPs
		  o Adult rheumatologists
		  o (Pediatricians)
		  o (Family practice and med-peds practitioners)
		• Advocacy organizations and their constituents
		• Major funders
		• Potential:
		  o Payers
		  o Policy makers
		  o Industry
		  o Health system leaders
			Need to prioritize the most realistic audiences to reach

Dissemination Partners	Which individuals, organizations, networks that can reach end users	• PCORI • Arthritis Foundation (Deb Scotton, Guy Eakin) • PARTNERS (help write lay draft and vet through committee using health literacy advisor, broadcast through orgs and newsletter) (Vincent Del Gaizo, Emily von Scheven) • CARRA (Ashton Woll) • American College of Rheumatology • The Dartmouth Institute clinical dashboard EHR application (Yuki Kimura and Emily von Scheven) • Savvy app (Jen Horonjeff)	Same: need to prioritize and also depends on the actual results

Communications	How to convey study outcomes? Potential Barriers to dissemination Available resources- skills, funding	- Newswires or other PR mechanisms - PCORI news dissemination - Academic presentations (abstracts and manuscripts) (Yuki and Sarah Ringold will prioritize) - Create short videos by end of the year: identify videographer to interview patients and researchers at Jingle Bell runs, at rheumatology clinics (Vincent and Yuki) - Social media (CARRA: Twitter and Facebook; create infographics and post videos and personal stories. Tory Aquino, AF, CARRA-Ashton Woll-can help create infographics) - Website posts of videos, infographics, blogs (CARRA, AF, Melanie Kohlheim) - Clinical practice app to disseminate results for providers at POC (Marc Natter, Mei Sing and Chris Gentle will build wireframes) - Shared decision making tools (TDI clinical dashboard may be able to incorporate STOP-JIA CTP elements in an EHR tool that can be used when developed) - AF LiveYES forums: - JA Connect Groups – share through Network News - Online Forums –share in AF JA Online Community Forum – post a link to the study results	Some of these activities will require separate funding
Evaluation	How will you measure success? Impact on end users What indicators can be measured?	- Clicks on links to dissemination materials - Downloads of pilot clinical practice applications - Track opening of emails and clicks on links - Track views of STOP-JIA page - Social media reach and likes	Funding is needed

		• Create a short survey to complete after viewing/reading materials	

Dissemination work plan	Strategies to disseminate findings Lessons learned? Who is responsible for each step?	• Create a strategic timeline for publication of primary results (when, what meeting, what journal?) (study team will discuss)
		• Plan to create dissemination materials (study team including patient partners: in late 2019 and early 2020):
		   ○ webinar lectures
		   ○ short and long (academic and lay language) news articles
		   ○ STOP-JIA page content
		   ○ blog posts
		   ○ Survey for audiences viewing materials
		   ○ short videos for posting
		• Create a list of potential target dissemination groups:
		   ○ academic organizations (CARRA, ACR, AAP, PReS),
		   ○ advocacy orgs (AF, other),
		   ○ medical news outlets (i.e, UpToDate, rheumatology news, check rare, other?),
		   ○ family groups (Facebook and other networks),
		   ○ social media outlets
		• Post all materials on CARRA website, AF website
		• Creation of pilot dissemination application for providers at the point of care (informatics team)
		• Incorporate results into pilot clinical dashboard for use at the point of care (TDI, Yuki and Emily)
			Milestone will need to change to Jan 2020
			
			These last two will require funding